

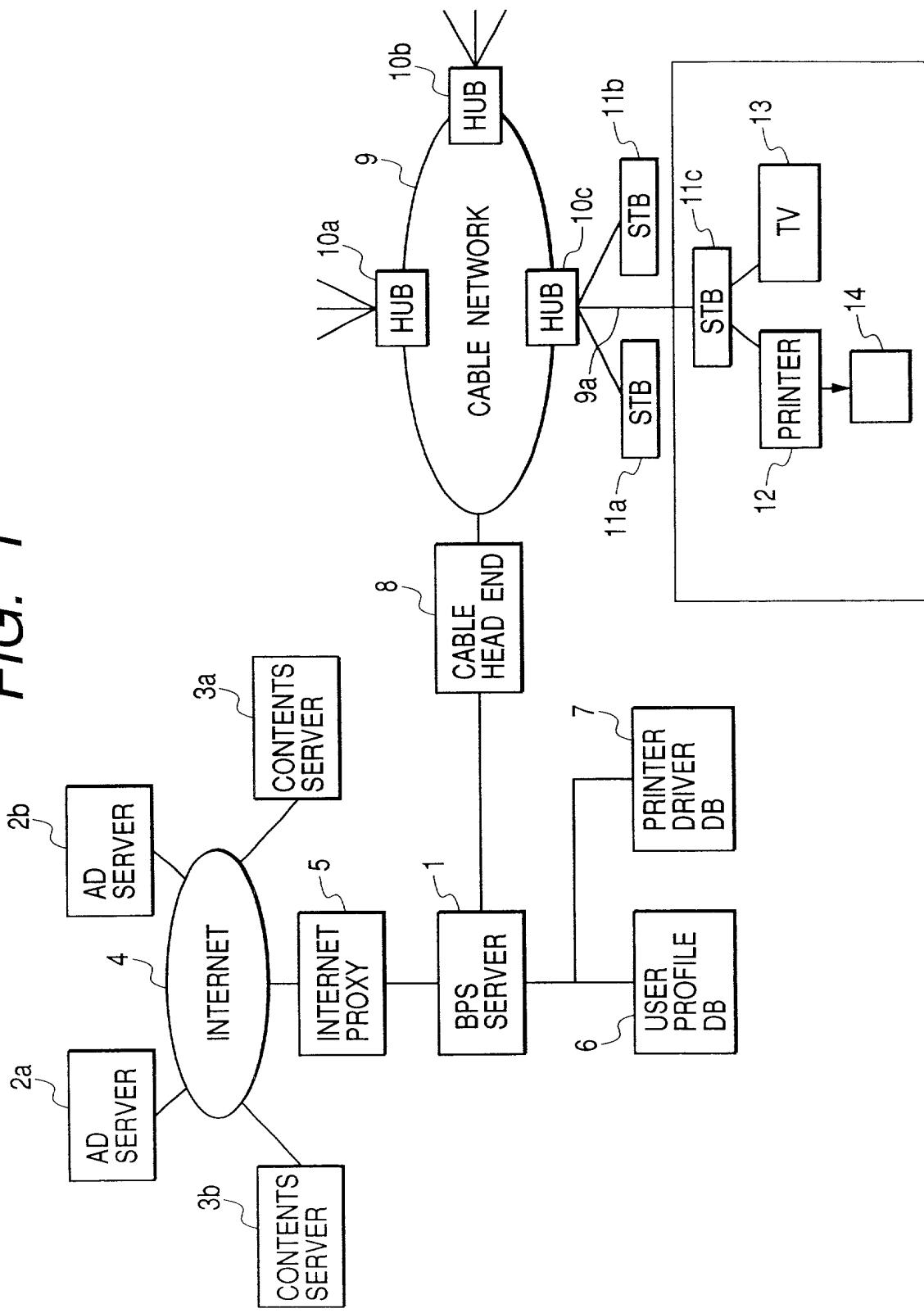
FIG. 1

FIG. 2

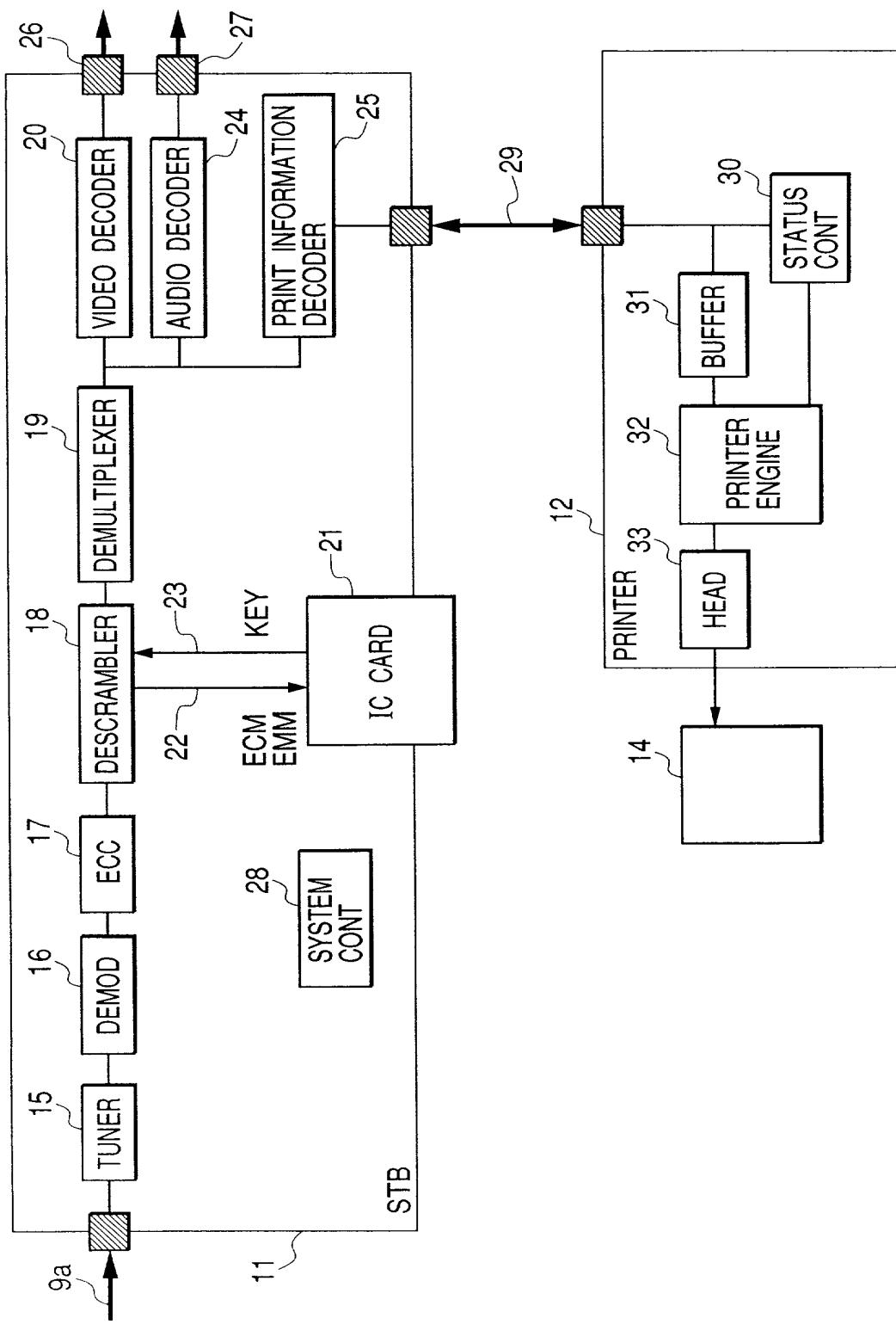


FIG. 3

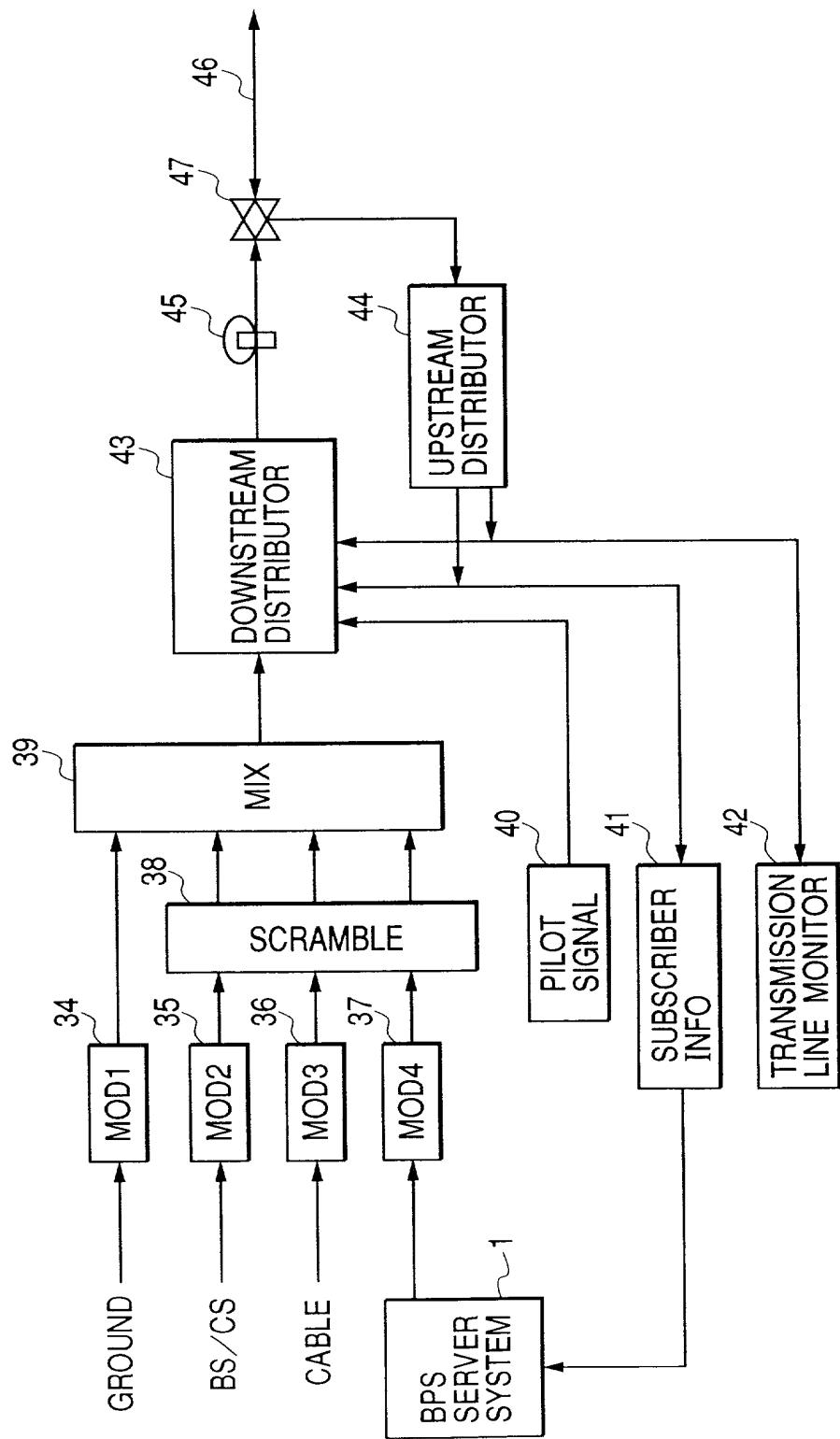


FIG. 4

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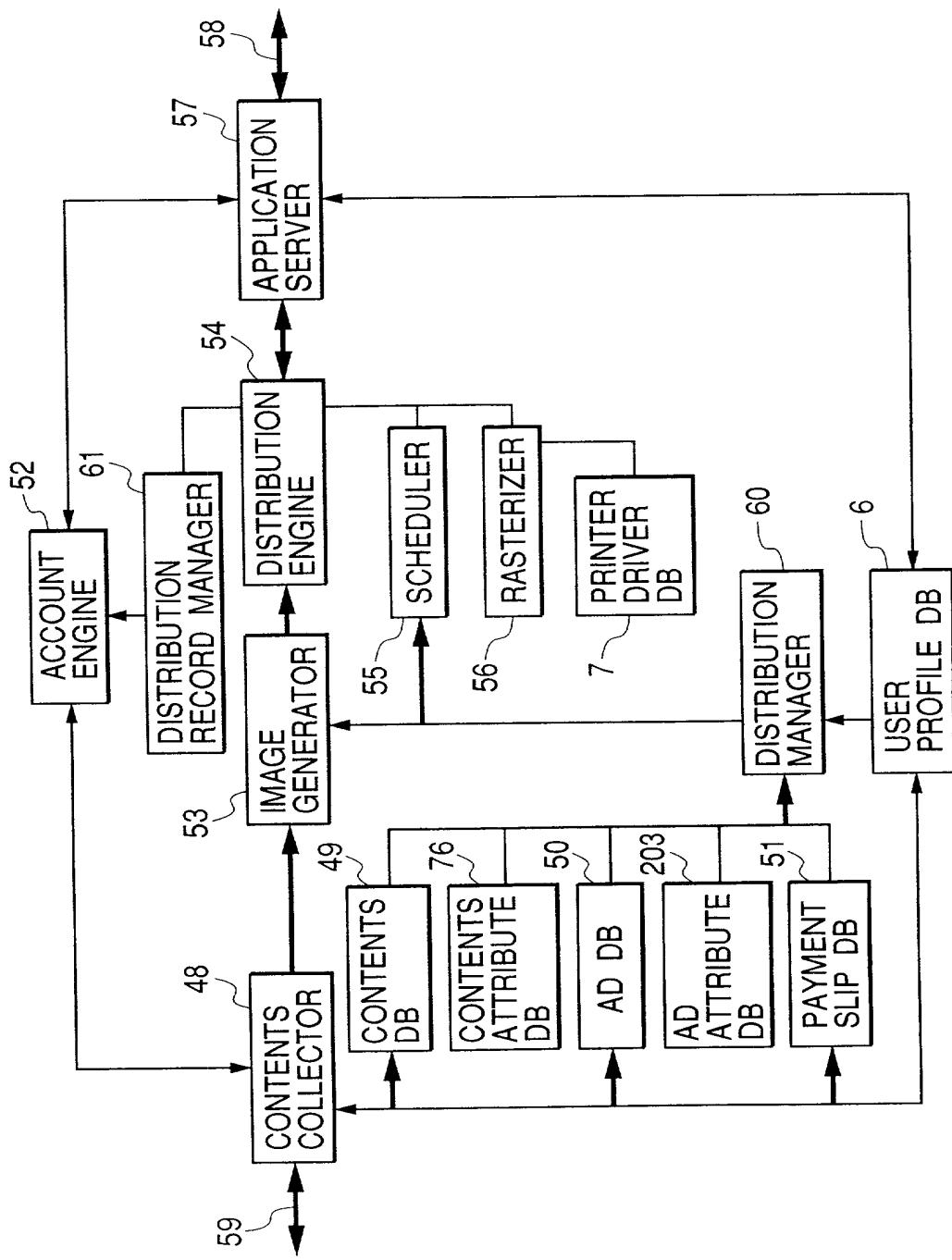


FIG. 5

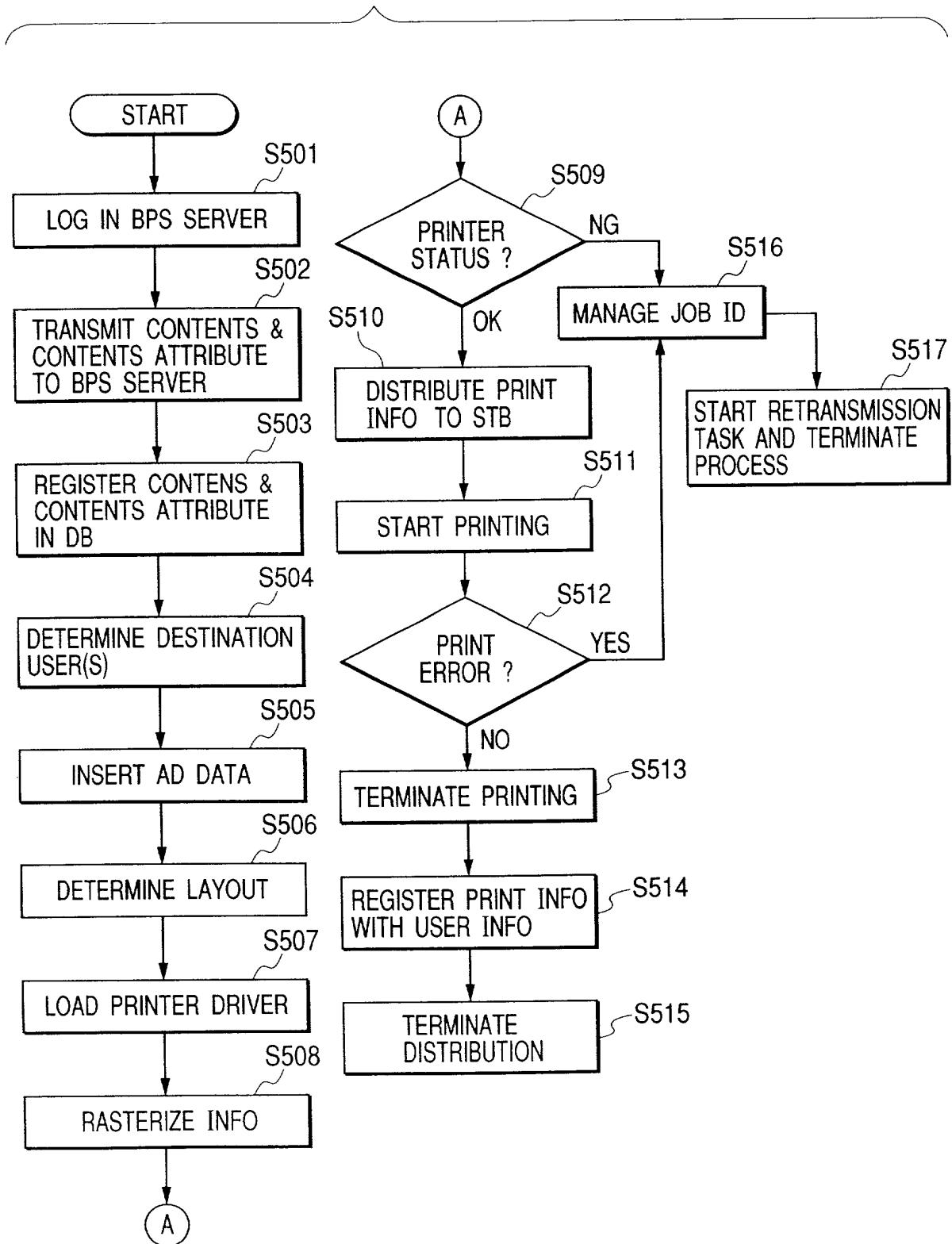


FIG. 6A

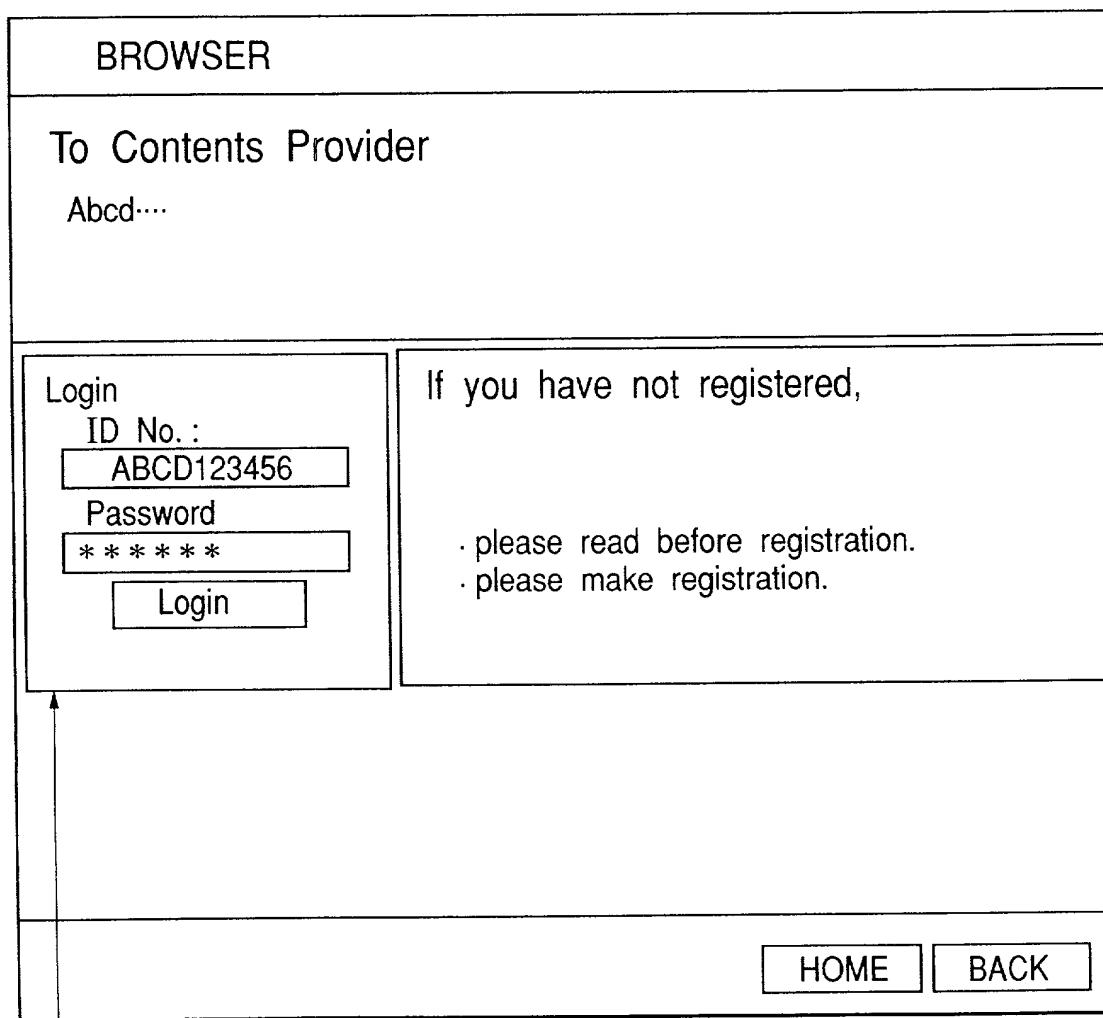


FIG. 6B

Diagram illustrating a user interface flow for a 'BROWSER' application.

The process starts at node 205, indicated by a downward arrow pointing to the 'BROWSER' screen. The 'BROWSER' screen contains the following fields:

- Contents Name
- Genre
- Keyword 1
- Keyword 1
- Keyword 1
- Keyword 1
- Comment

On the right side of the screen, there is a 'Preview' button and a 'Use Record' section containing the following data:

Use Record
Date ¥×××
Date ¥〇〇〇

At the bottom left of the screen is a 'Register' button. At the bottom right are 'HOME' and 'BACK' buttons.

From the 'BROWSER' screen, a downward arrow points to node 206.

FIG. 7

207	Weather April 29, 2000	· Tokyo Fine 0% · Kanagawa Fine, Cloudy 10%	
	ABC News	Baseball	
	    	G - T (8 - 7) D - B (3 - 2) Y - C (0 - 3)	
	○ ○ Bank Use Record (4/1-4/15)		
	Date	Drawn	Balance
	April 2	×× Card	¥180,000
208	△△ Tourist	10-Day Europe Tour	From ¥150,000
	[Coupon Corner]		
	Pub 「○×」 20% Off To End May	△△ Tourist Tour-Pack Present	

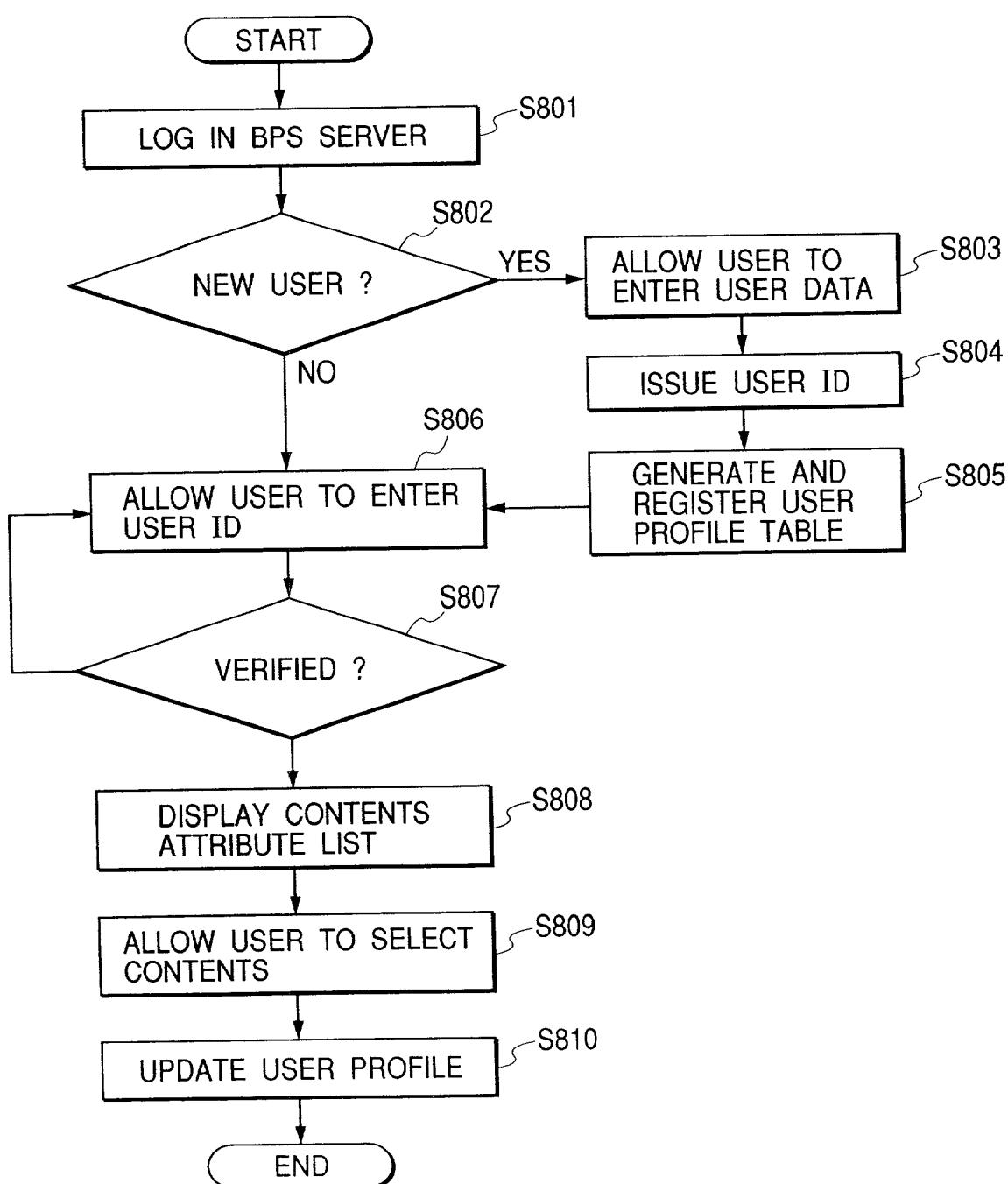
FIG. 8

FIG. 9

USER ID	93
NAME	94
SEX	95
DATE OF BIRTH	96
ADDRESS	97
FAMILY	98
OCCUPATION	99
HOBY	100
.	
.	
REGISTERED CONTENTS RECORD (1)	101
REGISTERED CONTENTS RECORD (2)	102
REGISTERED CONTENTS RECORD (3)	103
.	
.	

FIG. 10

BROWSER

Please inform us of your desired contents.

Music

Classical-Opera Rock & Pops
 Dance & Soul Jazz · Fusion
 ----- -----

Sports

Baseball Golf
 Tennis Basket
 Football Ice Hockey
 ----- -----

Play

Play Musical Dance
 ----- ----- -----

Monthly Recommendation

HOME **BACK**

FIG. 11

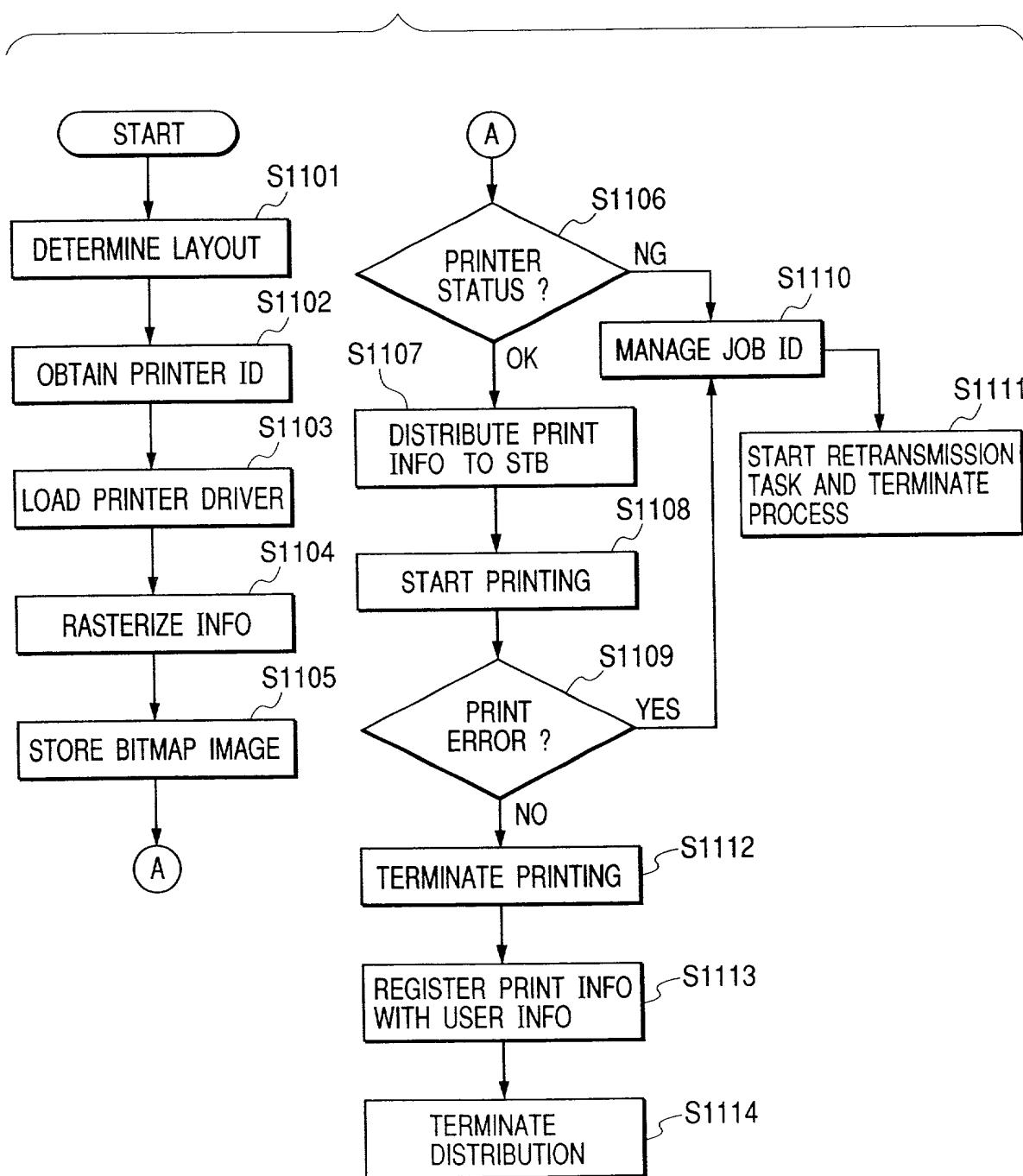


FIG. 12

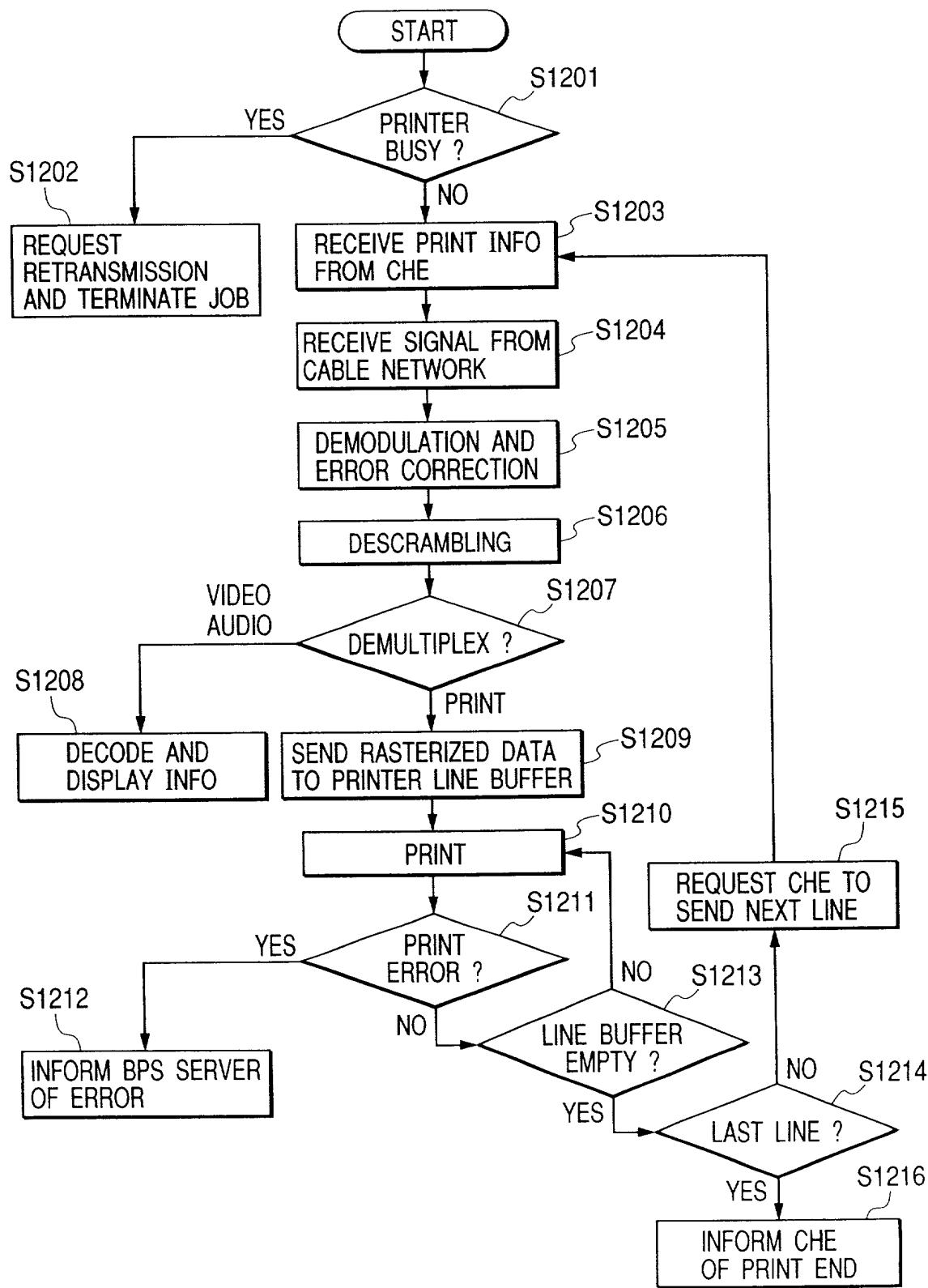


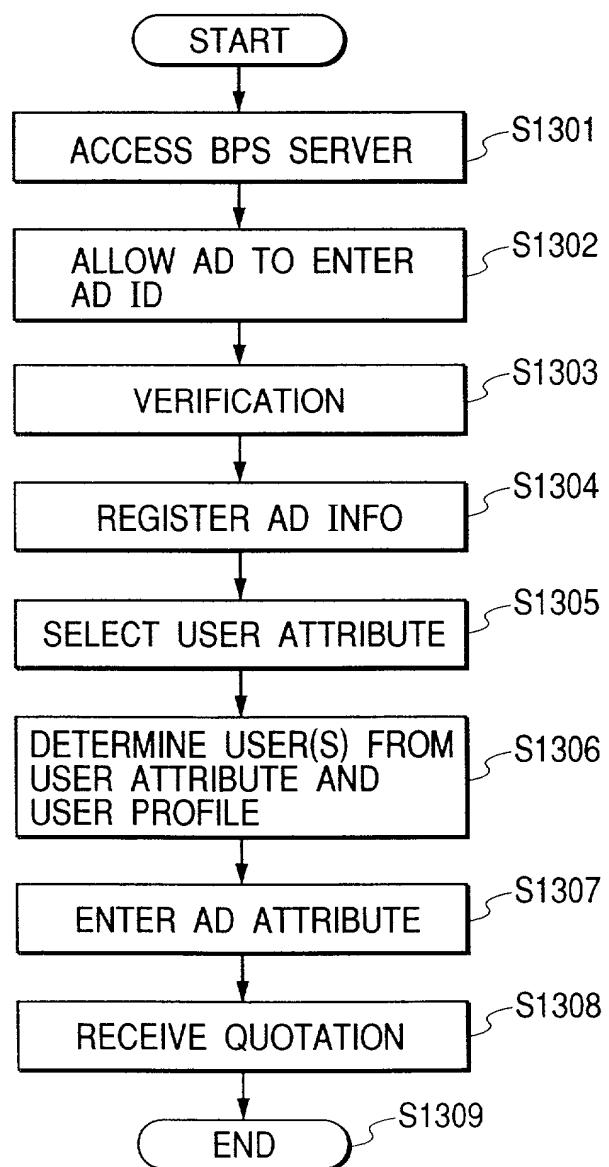
FIG. 13

FIG. 14A

BROWSER		
To AD Client Abcd....		
<p>Login ID No. : <input type="text" value="ABCD123456"/></p> <p>Password <input type="password" value="*****"/></p> <p><input type="button" value="Login"/></p>	<p>If you have not registered, · please read before registration. · please make registration.</p> <p>FAQ</p>	
		<input type="button" value="HOME"/> <input type="button" value="BACK"/>

FIG. 14B210
↓

BROWSER	
AD to Request	
• Term	<input type="text"/>
• Keyword for Target Users	
• Area	Hokkaido ▼
• Age	25-30 ▼
• Occupation	Service ▼
• Keyword	<input type="text"/> ▼
Your Distribution Record	Past Destinations
• AD 1:J 400M U 500M E 120M	Download of Statistical File
• AD 2:J 400M U 500M E 120M	
• AD 3:J 400M U 500M E 120M	
• AD 4:J 400M U 500M E 120M	
• AD 5:J 400M U 500M E 120M	Download
<input type="button" value="HOME"/> <input type="button" value="BACK"/>	

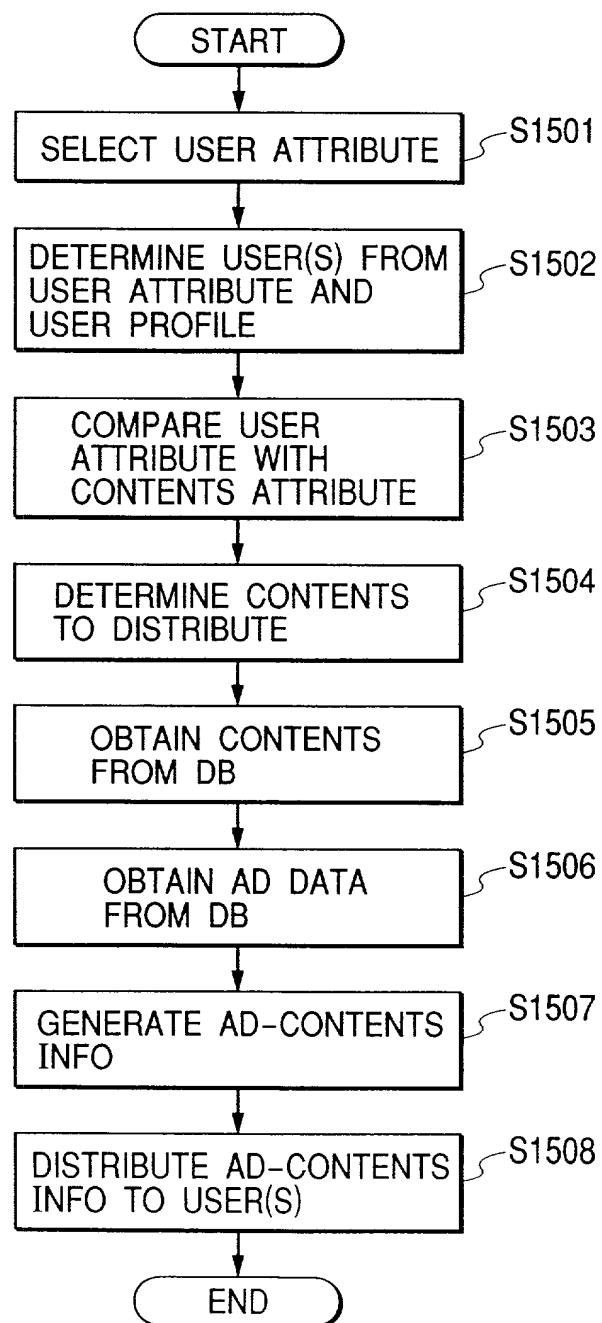
FIG. 15

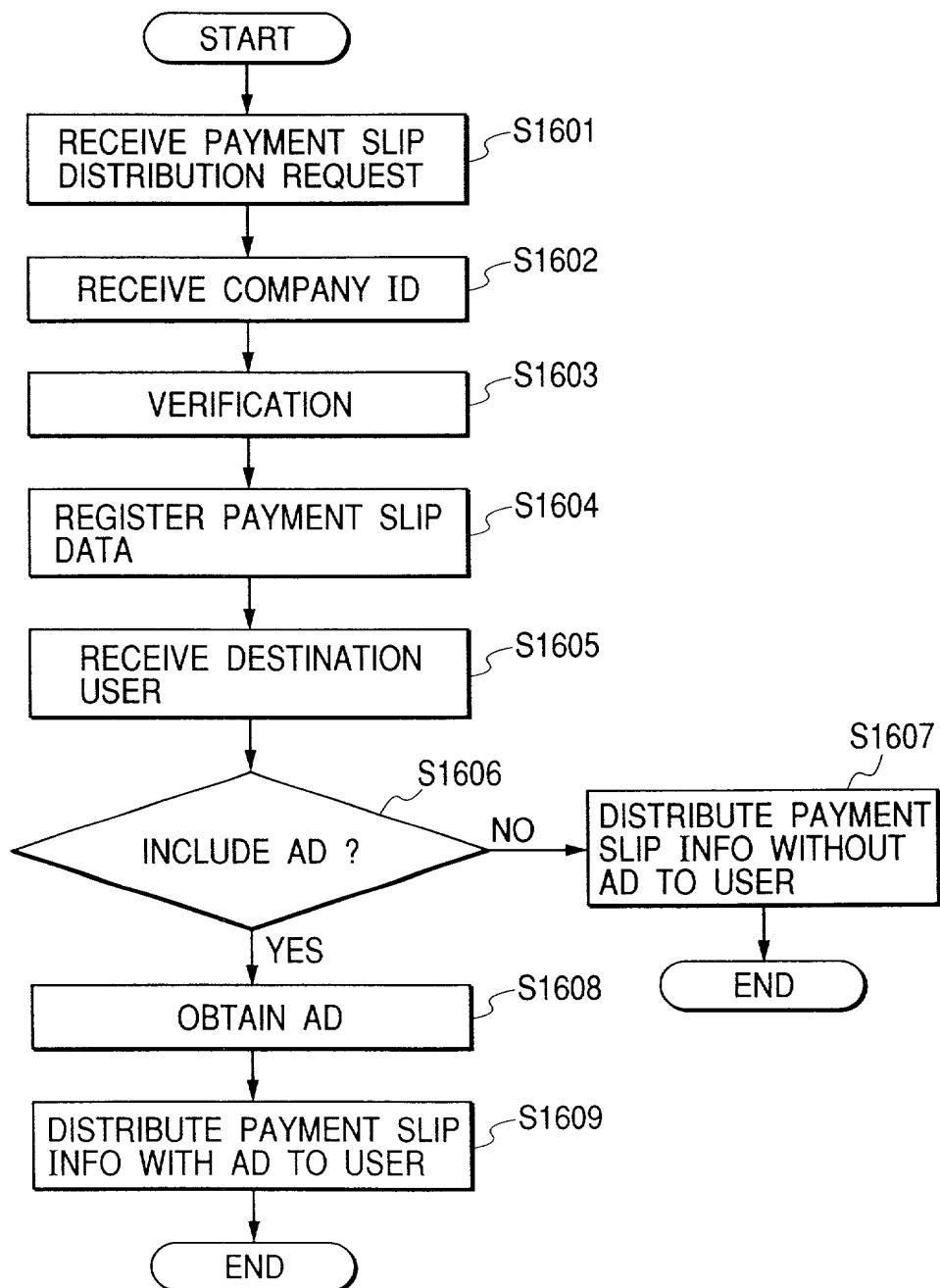
FIG. 16

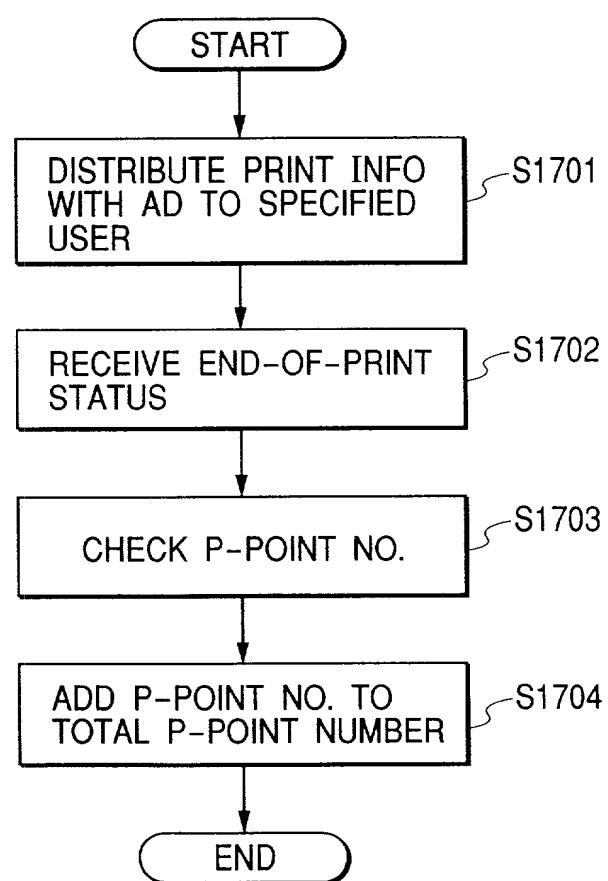
FIG. 17

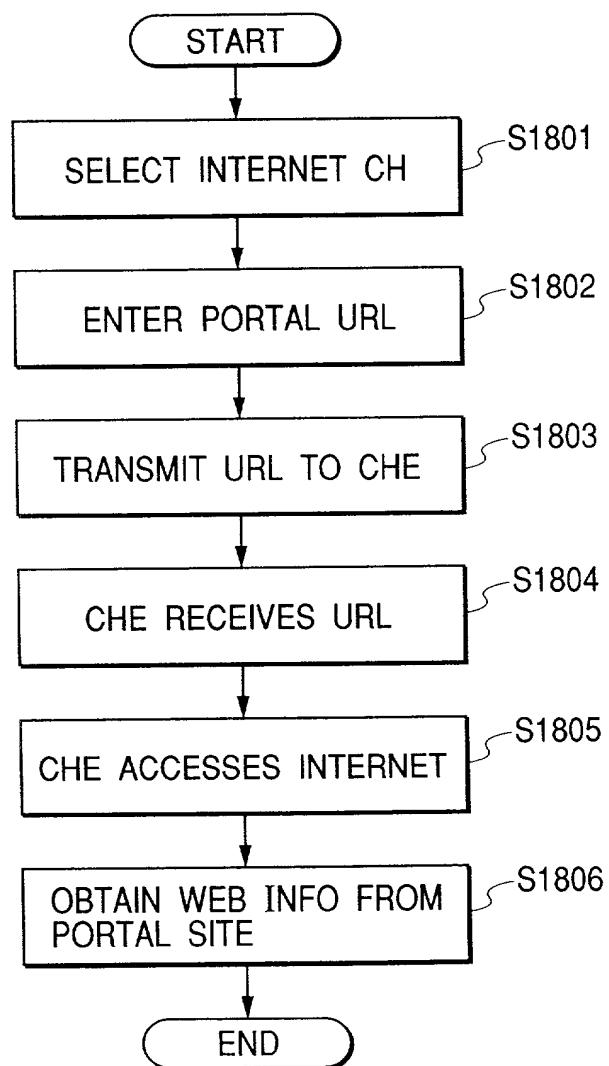
FIG. 18

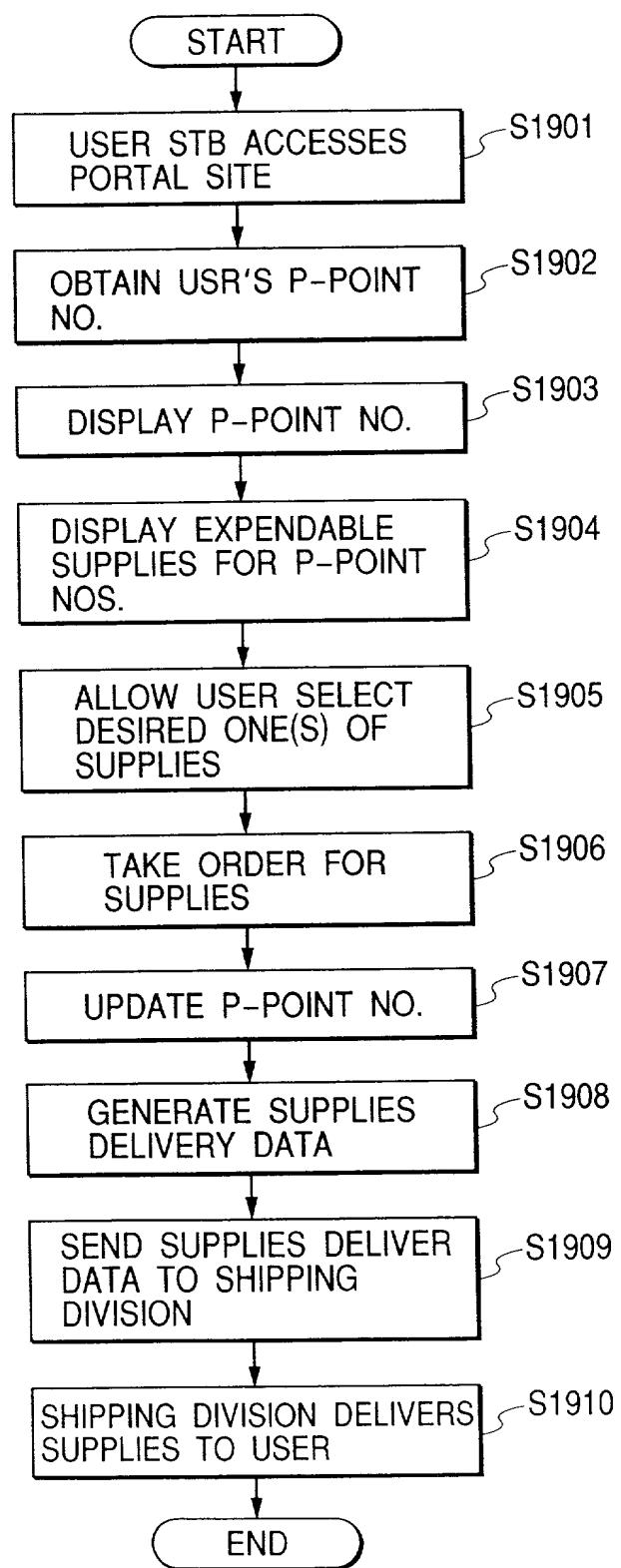
FIG. 19

FIG. 20

PORTAL SITE

● Short of Ink or Paper ?
Abcd....

Your Point is 258.

<p>Print Paper</p> <ul style="list-style-type: none"><input type="checkbox"/> * * * * * * * (50 POINTS)<input type="checkbox"/> * * * * * * * (35 POINTS)<input type="checkbox"/> * * * * * * * (60 POINTS)<input type="checkbox"/> * * * * * * * (25 POINTS)<input type="checkbox"/> * * * * * * * (50 POINTS)<input type="checkbox"/> * * * * * * * (50 POINTS)	<p>Ink</p> <ul style="list-style-type: none"><input type="checkbox"/> * * * * * * * (60 POINTS)<input type="checkbox"/> * * * * * * * (35 POINTS)<input type="checkbox"/> * * * * * * * (40 POINTS)
--	---

Exchange

211 ←

212 ←

Monthly Contents

HOME BACK

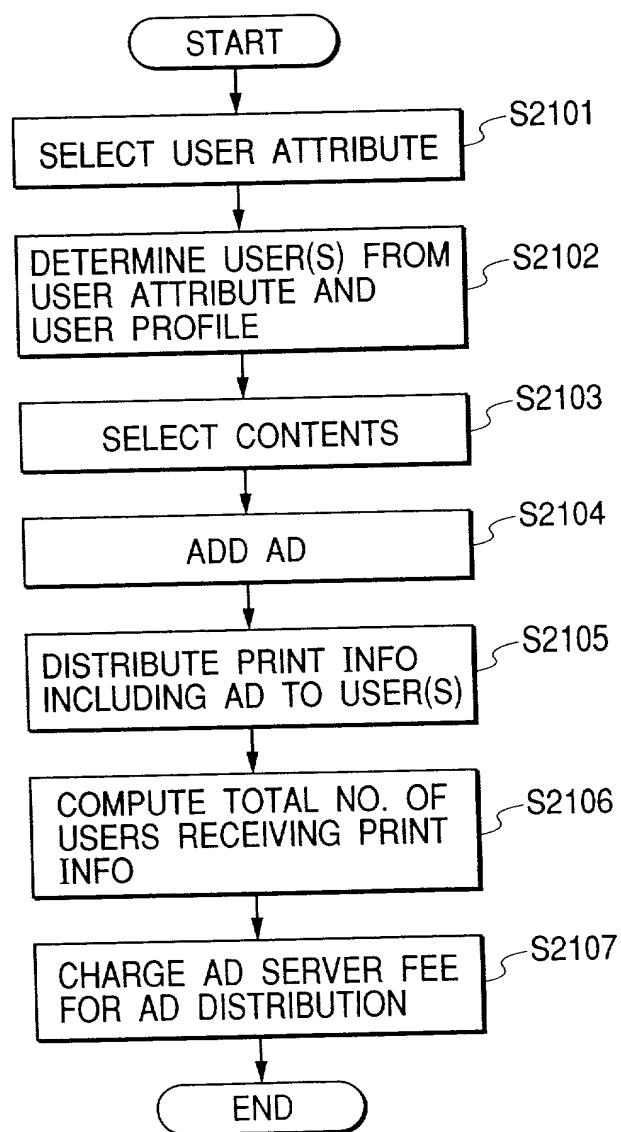
FIG. 21

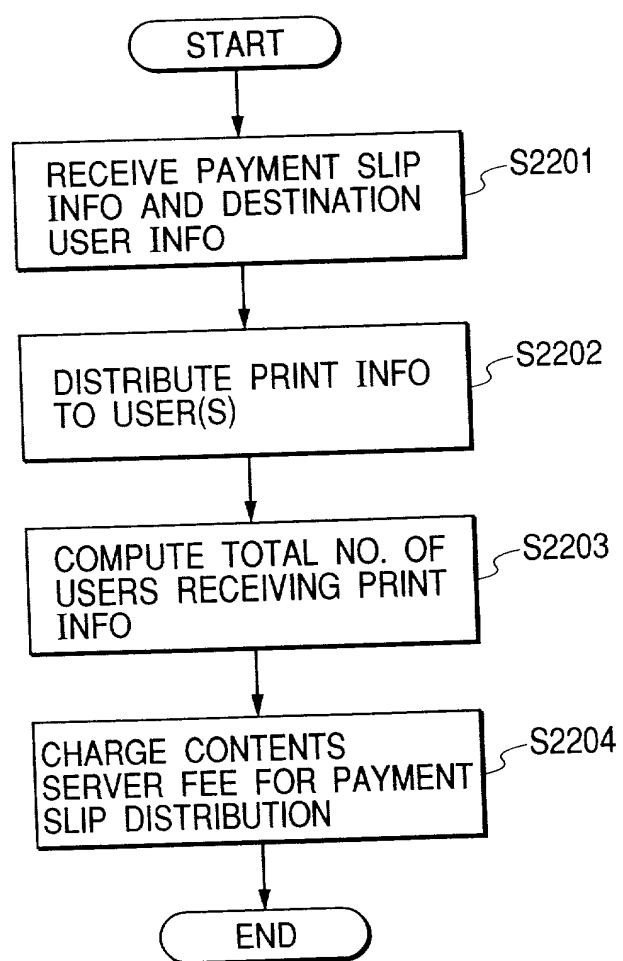
FIG. 22

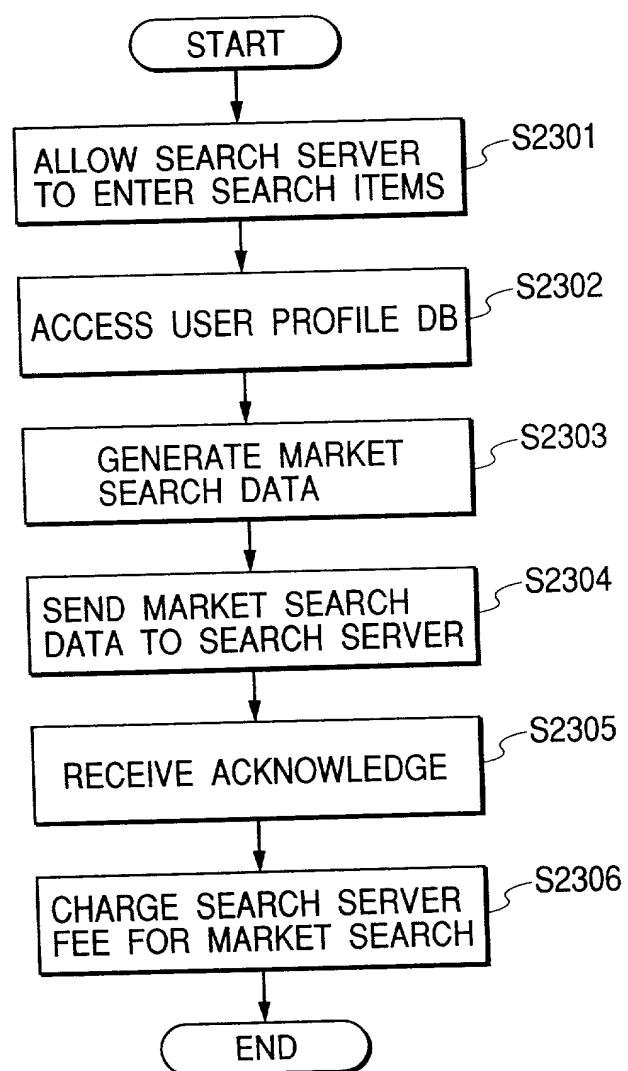
FIG. 23

FIG. 24

